Preparing Students for Maximizing ROI from their BSBA

Lucas College and Graduate School of Business
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Target Success Beyond Admission

• Admission based on GPA, only a foot in the door
  – Accounting GPA requirement = 3.0
  – All other concentrations = 2.6
  – Former Students Returning potentially can be admitted at 2.0

• Success @ SJSU depends on the skills and knowledge gained in the classes taken to meet this GPA threshold

• Poor planning and preparation has been seen to quickly lead to poor performance and poor academic standing or even DQ
Prep for Success: Transfers

• Take as many lower division requirements as possible
  – Math 71 (or Math 70 if student started at CCC before 2010)
  – English 1B
  – Bus 20 Financial Accounting
  – Bus 90 Statistics
  – Econ 1A Macro/1B Micro
  – Bus 21 Managerial Accounting
  – Bus 80 Business Law
  – Bus 91L Business Computer Productivity Tools

• Take the WST right after completing English 1B

• Consider AS-Ts in BSBAs with concentrations in Entrepreneurship, Finance, General Business, Human Resource Management, or Management
Admission Requirements

- Oral Comm, Engl 1A, Math, Critical Thinking are required for admission to Business
- Generally, only 70 units will count towards the degree content requirements
- Admission is based on all_college_GPA & 4 basic skills, not on prep courses
- Success is based on prep courses
Prep for Success: Frosh

• Work with your counselor to identify your strengths, weaknesses, interests, and aptitudes
• Realize that College is not HS, and you will be challenged for the better
• See the BSBA as an investment
• Make the most of Frosh Orientation and the summer between HS and College
• Participate in FYE activities – Launch Day, Bus 10 & 12, Student Success Center Programs
• Be strategic – don’t bite more than you can chew, build up your GPA capital
  – classes get harder as you move forward
  – High GPA opens doors to premium experiences – Sbona honors program, study abroad, internships, Thompson Global Internship Program
Success @ SJSU

• Engage with SJSU early
  – Visit the university and participate in activities
  – Contact the Jack Holland Student Success Center (JHSSC) even before admission or applying for admission
  – Engage with faculty and counselors
  – Network with students (and industry) via classes & clubs

• Take responsibility for your success
  – Have a plan – work with a JHSSC advisor early on
  – Manage your time

• Focus on excellence
  – C is a minimum target
  – Opportunities abound for those who aim for more
Enhancing the BSBA @ SJSU
www.sjsu.edu/cob

• Scholarships & Student Assistanships
• Study Abroad – short term to a year abroad
• Clubs and Associations
• Career Center Services and Programs
• Sbona Honors Program
• Thompson Global Internship Program
• Entrepreneurship
• Global Leadership
• Retail Leadership
Questions

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JHSSC Hotline: 408-924-3435
JHSSC Website:  http://www.sjsu.edu/lcobssc/
Advising Hub:  http://www.sjsu.edu/advising/
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